

WHAT MADE
2012 SUCH A
GREAT YEAR?

DONORS LIKE YOU.

Together, you've made this year one tremendous step forward towards our goal of completing our state-of-the-art facility for 2015.

A message from Joanne Mealia and Sue A. Carruthers

It's an exciting time to be part of Women's College Hospital!

In May, the hospital celebrated the opening of Phase I of our new state-of-the-art-facility. We like to say it's a hospital designed to keep people out of hospital, which means we are focused on improving treatment options and enhancing our patients' quality of life so that we can help prevent hospital admissions and visits to the ER.

This is just the first step in our commitment to change the future of health care. Construction is now underway on the hospital's second phase, due to open in 2015.

Of course, none of this would be possible without donors like you. You helped build our hospital and drive ground-breaking discoveries that are benefitting countless patients and making Canada's healthcare system better.

We have our donors to thank for establishing another Women's College Hospital endowed chair in partnership with the University of Toronto. We received the largest single bequest in Foundation history. A growing number of our patients, volunteers and friends joined It's Personal, our online campaign to get people talking and donating in support of women's health. And many of you enjoyed our highly successful Women for Women's luncheon.

For all your support throughout the past year, we thank you.

Your generosity and trust are proof that, after 100 years of innovation, Women's College Hospital is still on the right track. Our hospital building may change, but our commitment to delivering the most efficient, best quality care will not.



Joanne Mealia
*Board Chair
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Sue Carruthers
*President and CEO
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CAMPAIGN DONORS

This past year, generous supporters like you contributed to our hospital's capital redevelopment, innovative programs and life-changing research, making 2012 our most amazing year ever. We value every dollar invested with us, from our largest million dollar commitment to our smallest heartfelt gift, and assure you that it will be managed with the utmost accountability.

We sincerely appreciate the generosity of all individuals, corporations and foundations who have invested in our \$555 million redevelopment project since April 2006. Cumulative gifts of \$1,000 and more received by December 31, 2012 are acknowledged here with sincere thanks.

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"Women's College Hospital's ambulatory care model makes good sense. They prevent medical problems, gather the expertise to deal with most issues and rely on other organizations when the need warrants. The reality is every hospital doesn't need inpatient beds. Recognizing that is the mark of a successful organization and Women's College Hospital is definitely a success story!

— Elizabetha Bigsby



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"I'm surrounded by incredible women and the fact that someone is focused on providing them with tailored, innovative health care is a pretty impressive thing. Women's College Hospital's ambulatory care model is a piece of the future."

— Bill Thomas, CEO, KPMG



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"I have a good life in Canada with good health care. I give back to Women's College Hospital for the future, so other women can have the same opportunity."

— Rosita Sanchez

ANNUAL GIVING DONORS

In 2012, over 8,000 individuals, foundations and corporations made an annual gift to Women's College Hospital Foundation. Your gifts helped provide innovative programs which advance the health of women and deliver health-system solutions that improve care for all. On behalf of the countless women and men who are benefitting from your donations, thank you!

All donations to Women's College Hospital Foundation are gratefully appreciated. Space limitations make it impossible for us to recognize all supporters. Gifts of \$1,000 or more received between Jan 1, 2012 and Dec 31, 2012 are acknowledged here with sincere thanks.

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More than 23,000 women and men in Canada are diagnosed with breast cancer every year. Thanks to CIBC, Women's College Hospital is helping diagnose and treat the disease faster, so more women can return home and get back to their regular lives sooner.

CIBC pledged \$500,000 to create a Breast Cancer Rapid Diagnosis Program. A partnership with Princess Margaret Hospital, the RDP offers fast-track cancer care to at-risk women – within days of booking, they have a diagnosis and a treatment plan.

Nancy Groff, Clinical Manager, Surgical Program Preadmission Clinic, PACU and Breast Centre, at WCH: "With CIBC's help, we're tackling breast cancer when it's most treatable, reducing patient stress and empowering women to make informed decisions about their health."



For what matters.

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Leading the Way



W. Edmund Clark
Honorary Chair
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My support of Women's College Hospital was initially an emotional decision. I wanted to honour the extraordinary women in my life and ensure they have a stellar facility dedicated to their health care.

But I have since found compelling reasons for my choice.

The standard hospital model is built around patient stay-overs, which are a huge cost to the system and burden on the patient and their support network. Women's College Hospital turns this model on its head. By building a system of ambulatory care and innovative programs like the "virtual" ward, we're delivering a better, faster, safer and more cost-effective experience.

I accepted the role of honorary chair with the desire to support the unique needs of women. I am continuing to support Women's College Hospital because of the huge return it has to society.



Sylvia Chrominska
Campaign Chair

How could I not be inspired? In the depths of the Great Depression, Lady Eaton, the wife of Toronto department store magnet Sir John Craig Eaton, presided over a \$750,000 campaign for Women's College Hospital.

I'm so honoured to follow in Lady Eaton's footsteps and to play a role in changing the future of health care at Women's College Hospital and beyond. With the support of donors like you, we're providing a different kind of care, one that has an impact on the cost of health care and on women's lives.

It's not surprising that my inspiration for helping to make the Women's College Hospital vision a reality comes from a legendary woman leader. Lady Eaton was successful; we, too, will persevere.

SPRIT OF LIFE DONORS

The Spirit of Life Society recognizes and honours those friends who have thoughtfully made provision for Women's College Hospital through a future bequest or by arranging a gift using life insurance, a trust or registered retirement investments.

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Every effort has been made to ensure the accuracy and completeness of these lists. Please contact foundation@wchospital.ca regarding any omissions or corrections.

Changing the Future of Healthcare

When internationally renowned headache expert Dr. Christine Lay took to the stage as keynote speaker at the 2012 F.M. Hill Lecture, she proved why the event's namesake will never be forgotten.

"Dr. Hill is not here today but we continue to apply her words of wisdom to our model of care. Be a good listener: the patient's headache history is crucial. Be compassionate: disability is high. Focus on patient-centred and interdisciplinary care: use educational efforts to effect change."

A teacher, clinician, researcher and visionary who practiced at Women's College Hospital for 27 years, Dr. F. Marguerite Hill passed away in 2012 at the age of 93. She is credited with blazing new frontiers for women in medicine and establishing the culture of interdisciplinary, patient-centered care that continues to define Women's College Hospital today.

Her legacy will endure in other ways, too. Dr. Hill left a \$6 million gift in her will to help Women's College Hospital change the future of health care. The largest such gift ever received by Women's College Hospital Foundation, A portion of the \$6 million will endow the F.M. Hill Chair in Health System Solutions.



Dr. F. Margerite Hill

"The F.M. Hill Chair in Health System Solutions will allow a star researcher to engage in cutting-edge work addressing our health care system's most pressing challenges. Women's College Hospital is increasingly seen as a "solutions laboratory" for some of the toughest issues in health care: how to keep people well and out of hospital; how to deliver the highest quality and most cost-effective health care possible in the community; and how to support people with complex chronic conditions as they transition through different parts of the system. The F.M. Hill Chair is a key component of our commitment as an organization to

contributing to solutions that can be scaled up across the entire health care system." says Dr. Danielle Martin, Vice President, Medical Affairs and Health System Solutions at Women's College Hospital.

The F.M. Hill Chair in Health System Solutions is the second Women's College Research Institute chair to bear Hill's name. Physician-in-chief Dr. Gillian Hawker is the F.M. Hill Chair in Academic Women's Medicine.

"I am very honoured to carry out her aspirations of good patient care and positive relationships between patients, doctors and other health professionals." says Dr. Hawker.

"We are so pleased to be a part of this celebration of Dr. Hill's life, her generosity and her legacy," says Sue Carruthers, Women's College Hospital Foundation's president and CEO. "She will never be forgotten."



IN-KIND DONORS

Thank you to our Silent Auction and Gift Supporters who helped make our 2012 events a success

Donated wines, 2012 Grape to Glass event

"Women's Cardiac Program is a very important resource within our system. My mother died at age 64 during open-heart surgery. While she didn't live in Toronto, she would have appreciated the importance of an institution that brings a sharp focus and level of expertise and research to women's cardiac health."

— Debra Campbell

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Cameron Wing

SIGNATURE EVENTS SPOTLIGHT

grapetoglass



TORONTO'S WINE TASTING PARTY AND SILENT AUCTION

February 23, 2012 was the third annual Grape to Glass event, presented by Scotiabank. More than 500 wine enthusiasts and collectors gathered at the Fermenting Cellar for a tasting of more than 50 different wines generously donated by Treasury Wine Estates, gourmet food stations and a silent auction of exceptional vintages from around the world. Thanks to the support of our guests and sponsors, Grape to Glass raised over \$200,000 for Women's College Hospital.

Presenting Sponsor:



Raise that Glass Sponsors:



Morgan Stanley



WOMEN'S COLLEGE HOSPITAL FOUNDATION golf classic



FIVE YEARS FORE A GREAT CAUSE!!

On June 11, 2012, the fifth annual Women's College Hospital Foundation Golf Classic was held at the beautiful Coppinwood Golf Club. The tournament featured a full day of golf followed by live and silent auctions, reception, dinner and awards. Presented by RBC Investor Services for the fifth consecutive year, the sold-out event raised over \$227,000 for Women's College Hospital.

Title Sponsor:



Presenting Sponsor:



Birdie Sponsors:



Dinner Sponsor:



WOMEN for WOMEN'S



WOMEN FOR WOMEN'S

On October 30, 2012, over 700 guests gathered at the third annual Women for Women's luncheon to hear Ed Clark, Honourary Chair, The Campaign for Women's College Hospital, and President & CEO of TD Bank Group; Arlene Dickinson, Foundation Board member, and CEO and owner of Venture Communications and panelist on CBC's Dragons' Den; Dr. Gillian Hawker, MD, MSc, Physician in Chief with the Department of Medicine at Women's College Hospital and Professor of Medicine & Rheumatology at the University of Toronto. Moderated by Amanda Lang, Canadian journalist and Senior Business Correspondent for CBC News, the panel discussion highlighted the revolutionary work being done at Women's College Hospital. Hosted by Jeanne Beker the event raised close to \$400,000 in support of The Campaign for Women's College Hospital.

Presenting Sponsor:



Lead Sponsors:



Celebrating the Launch of the Campaign

Women's College Hospital's legacy of innovation stretches more than 100 years. It's no surprise, then, that the hospital chose to get people talking and giving in support of women's health and ambulatory care with two days of innovative campaign launch events in 2012.

"The business of health care never sleeps," laughed Joanne Mealia. On October 29, the Foundation chair rang the bell to signal the start of business at the Toronto Stock Exchange and commemorate the launch of The Campaign for Women's College Hospital.

The following day, while more than 750 business and community leaders dined at the Women for Women's Annual Luncheon, Andrea Martin was

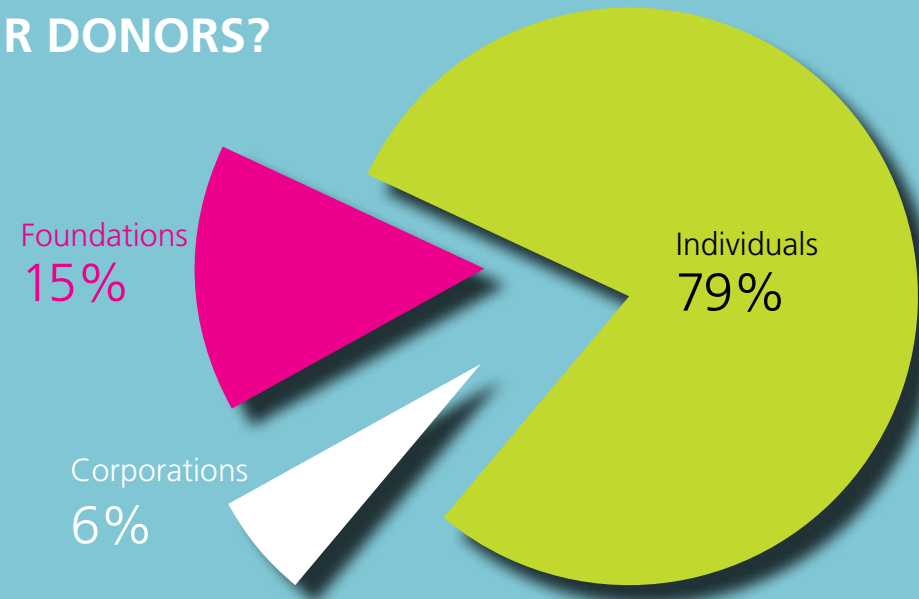
introduced as her 1970s SCTV character Libby Wolfson, the actress and comedienne appeared on a special video promoting *It's Personal*, the Foundation's online campaign for people to share their views about women's health. A cornerstone of *It's Personal* is The 1,000 Project, a fundraising project to raise \$1 million from 1,000 donations to an online interactive photo board, which donors can personalize with a photo and a message.

At sunset on October 30, one final launch event took the city by surprise – Toronto's CN Tower glowed in the pink, blue and green colours of Women's College Hospital, reminding the city to help change the future of health care.

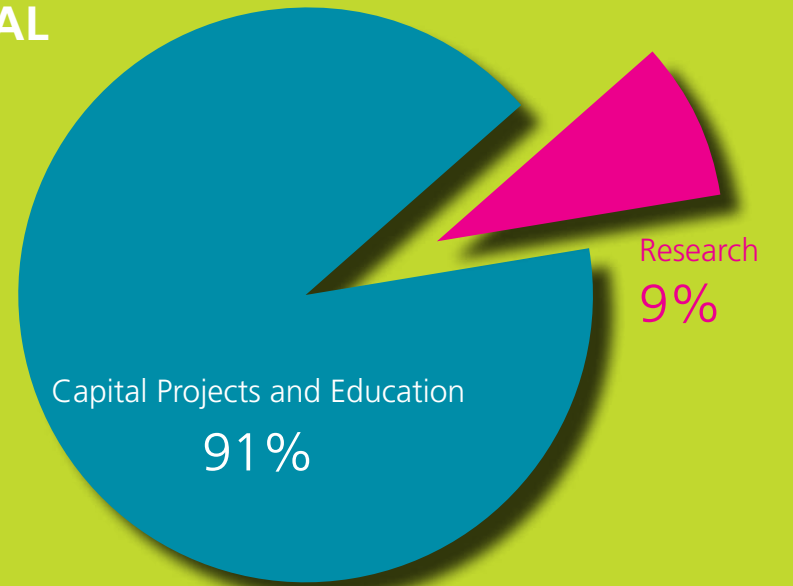


OUR FINANCIAL HIGHLIGHTS 2013

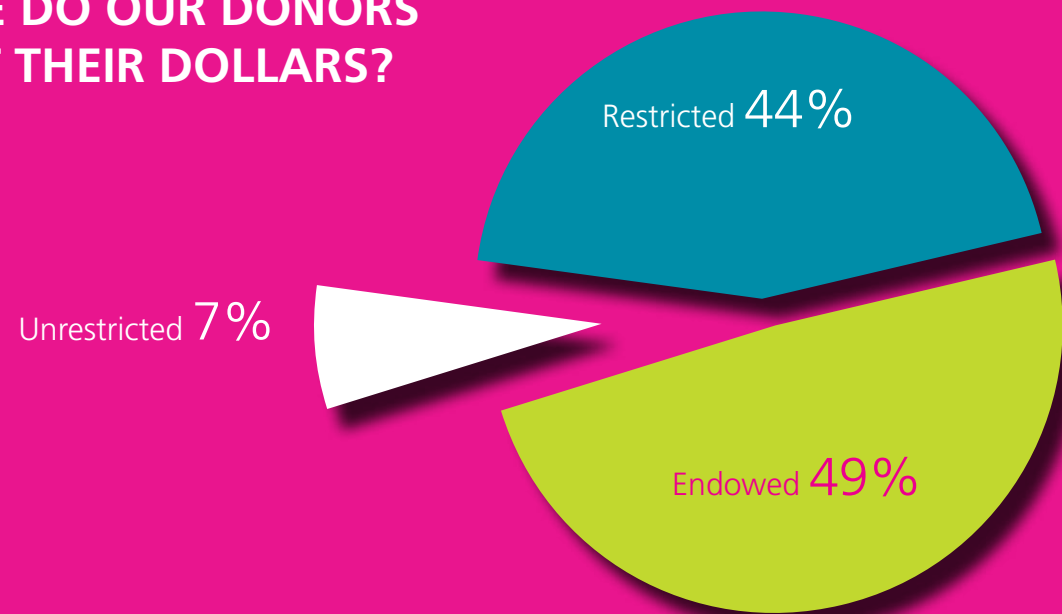
WHO ARE OUR DONORS?



GRANTS TO THE HOSPITAL \$13.1 MILLION



WHERE DO OUR DONORS DIRECT THEIR DOLLARS?



HIGHLIGHTS OF OPERATIONS AND FUND BALANCES

For the fiscal year ended March 31, 2013

	2013	2012
Revenue		
Donations and Fundraising	13,164,351	7,329,851
Investment Income	3,427,702	(65,728)
Total Revenue	16,592,053	7,264,122
Grants and Activities		
Fundraising & Administration	4,598,195	3,521,762
Grants to the Hospital	13,130,404	2,841,507
Change in Fund Balances	(1,136,546)	900,853
Fund Balances at Year End		
Unrestricted Fund	486,981	818,736
Restricted Funds	47,415,556	48,220,347
Total Funds	47,902,537	49,039,083

Detailed audited financial statements are available upon request. Please contact foundation@wchospital.ca or 416-323-6323 for more information.

OUR CAMPAIGN VICE- CHAIRS



David R. Shaw

As founder and CEO of Knightsbridge Human Capital Management Inc., where three out of every four employees are women, David Shaw knows how important it is to have a hospital dedicated to women's health and women's health research. As a business leader, he knows that the current model of health care isn't

sustainable. "The evolution to ambulatory care at Women's College Hospital will help lessen the strain on the province's health-care system."



Colleen Moorehead

When Colleen Moorehead takes on yet another leadership role at Women's College Hospital, she thinks of her late niece. "Women's College Hospital is one of the few institutions that is globally focused on developing breakthroughs in women's health." Discoveries like the cancer-causing genes BRCA1 and BRCA2 are making

it possible for health care providers to prevent cancer – the disease that claimed Colleen's niece when she was still in her thirties – before it even starts.

Women's College Hospital Foundation Campaign Executive

Honorary Chair

W. Edmund Clark, Group President and Chief Executive Officer, TD Bank

Campaign Chair

Sylvia D. Chrominska

Campaign Vice-Chairs

Colleen Moorehead, Chief Client Officer, Osler, Hoskin & Harcourt LLP

David R. Shaw, Founder and Chief Executive Officer, Knightsbridge Human Capital Management Inc.

Honorary Patrons

Senator Nancy Ruth, C.M. President, Nancy's Very Own Foundation

Louise A. Fast, Partner, Destination Toronto

The Honourable Margaret McCain, O.C., O.N.B., Philanthropist

Campaign Executive Members

Tonie L. Chaltas, Chief Operating Officer, Hill + Knowlton Strategies

Carol A. Cowan, Private Practice, Individual, Child and Family Therapy

Christopher Hoffmann, President, Merchant Banking, The Brompton Group

Jodi Macpherson, Senior Partner & Canada/Latin America, Communication & Change Business Leader, Mercer Canada

N. Jane Pepino, C.M., Q.C., L.L.D., Partner, Aird & Berlis LLP

Sue Carruthers, President and Chief Executive Officer, Women's College Hospital Foundation

Marilyn Emery, President and Chief Executive Officer, Women's College Hospital

Women's College Hospital Foundation

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Gillian Riley*

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*Board Members completing their term in 2013

+ Oncoming Board Members for 2013

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This is the future of healthcare



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Women's College Hospital Foundation is a member of Imagine Canada's Ethical Code Program. The Ethical Fundraising and Financial Accountability Code can be read at www.imaginecanada.ca.



Women's College Hospital is fully affiliated with the University of Toronto