



Vice President, Events & Community Engagement Women's College Hospital Foundation

Women's College Hospital

For more than 130 years, Women's College Hospital has been developing revolutionary advances in healthcare. Now more than ever we know how important it is to address issues related to population health, patient experience, and system costs. At Women's we advocate for **healthcare equity** because we know that a healthy society requires a level playing field where everyone has access to timely, high quality, efficient and compassionate care. Today, Women's is a world leader in revolutionizing healthcare for women and advancing health system solutions for all.

Women's College Hospital Foundation

Through the generosity of the community, the Foundation fuels the Hospital's excellence in research and health care. Women's is at the leading edge of fundamental changes in the healthcare system and the Foundation plays a critical role in advancing this agenda by supporting the Hospital and its extended mandate. With a long and proven history, Women's is building on its established success to continue its role as a trailblazer. Donors have been, and continue to be, paramount to the success of progressive healthcare.

THE OPPORTUNITY

Women's College Hospital Foundation (WCHF) is seeking an exceptional, values driven, philanthropic leader as Vice President, Events & Community Engagement. This is an exciting, new opportunity to play a critical role in the leadership and management within one of Canada's most iconic and important health institutions.

Reporting to the Foundation President & CEO and working closely with other members of the Senior Leadership Team, the VP Events and Community Engagement will be part of the team executing the 2020 – 2024 Strategic Plan that sets out bold new goals for the Foundation with a strong emphasis on the growth of the organization. In this new role, the Vice President will help our Foundation secure new levels of philanthropic support and deepen our engagement with our community of supporters.

The Vice President will provide strategic direction and oversee the successful execution of all internal and external events. The incumbent will lead innovative Signature events, world class health summits, engaging stewardship activities and build a robust portfolio of 3rd party events. Under the VP's entrepreneurial leadership, the portfolio of events and community engagement will be reimagined to harness the opportunities of a highly digital, virtual and connected world, and offer meaningful in person engagements with our stakeholders in support of our mission ***Healthcare Revolutionized.***

With the support of the Foundation team, Hospital leadership, the WCH community and Board members, the VP Events and Community Engagement will work as a leader on the Senior Leadership Team to increase philanthropic support and awareness of Women's College Hospital brand, mission and vision.

THE IDEAL CANDIDATE

We are seeking an outstanding fundraising leader who brings an authentic interest in and passion for women's healthcare, innovation, and health equity. The successful candidate will possess a strong business mindset and an entrepreneurial ability to marry creativity with strategy. The ideal candidate will have the experience to look at the philanthropic landscape for untapped potential and have the creativity and discipline to propose and follow through on new approaches.

The Vice President, Events & Community Engagement will bring strong, diverse event experience, with an emphasis on large scale public events and intimate stewardship events that create trust and deepen the commitment of Women's donor community.

The new incumbent will excel at both the science and art of fundraising and events, bringing a deep understanding of best practices, emerging trends, and new ideas. The Vice President will understand how to drive a holistic portfolio and will work collaboratively with colleagues to connect strategies, develop systems, and implement practices to grow our donor base and results.

A self-starter who takes initiative and works proactively, the Vice President will set an example for the team by meeting goals while developing other to do the same. The ideal candidate will be a strong leader who enjoys coaching others to grow our pool of expertise.

The Vice President will be the type of leader that supports others and who motivates people in a positive and long-lasting way. Transparent and forthright, the new incumbent will establish clear goals and expectations for team and will deploy empathy, kindness and equity in supporting people to achieve their goals. A well-rounded human who brings their whole self to work, the successful candidate will respect when others do the same.

KEY DUTIES AND RESPONSIBILITIES

To be successful in this role, the Vice President, Events & Community Engagement will:

Strategic Leadership

- Participate with the President & CEO, senior management, and volunteer leaders in guiding the strategic direction of the Foundation.
- Actively manage the event portfolio and adopt strategies and tactics to support the donor stewardship journey at every level of giving from Annual Giving to Corporate Partnerships to Major Gifts.
- Provide effective mentorship, training, encouragement, support, and leadership to staff, volunteers, and leaders in order to ensure collective attainment of annual and long-term financial goals.
- Through professionalism, integrity, and accountability, maintain and enhance the credibility of Women's College Hospital and the Foundation.
- Keep current on issues affecting the philanthropic and voluntary sector and propose strategies to proactively address these issues and opportunities.
- Illustrate strategic, creative and highly analytical thinking with an entrepreneurial growth mindset.

Management

- Develop strategic and operational development plans and associated budgets; monitor relevant revenue and expense budgets.
- Foster exceptional project management to lead and manage the affairs of the Events and Community Engagement program, including budgeting, program direction, supervision and evaluation of team members
- Build, mentor, and retain a high-quality, motivated and satisfied team who exhibit strong alignment to mission, and who consistently produce results.
- Coach and model behaviour to support leadership journey of all team members.
- Realign event operations as needed to facilitate and reinforce the effectiveness of strategic plans. This may include realigning key processes, team structure, management practices, communications, and the deployment of staff and volunteers.
- Actively participate in management and leadership meetings.
- Work with all teams and provide strategic information and guidance to assist in developing goals, plans, and procedures.
- Participate in community initiatives to promote the organization and philanthropy.
- Engage relevant consultants and vendors to ensure their effective management.
- Be solution oriented and able to overcome obstacles to foster collaboration both internally and externally
- Successfully balance competing priorities, complex situations and tight deadlines in a fast-paced environment.
- Remain abreast of best practices in the fundraising field, general management of development programs, privacy, the Income tax act, Canada Revenue Agency rulings and guidelines.

Event Management

- Actively manage a portfolio of events and activities of varying sizes for a variety of stakeholders including, but not limited to; Women for Women's Gala, Black Healthcare Summit, 100Women Healthcare Summit, Shoppers Love U Run for Women, Emily Stowe Society Awards event, Legacy Society events, speaker's series and NeWCHapter events.

- Plan and develop short and long-term event and engagement strategies, that are both strategic and tactical in nature, to enhance current events and proactively build a robust portfolio of diversified new opportunities in order to support WCHF in accomplishing organizational goals.
- Develop strategies and approaches to diversify the base of event support to reflect the communities Women's College Hospital serves and represents.
- Work collaboratively with the Vice President, Marketing & Communications and Vice President, Philanthropy & Partnerships to ensure that event programs are in place for all donors at all levels to provide a consistent, meaningful and appropriate donor journey.

Community & Collective Engagement

- Have a personal passion for the mission, vision, and strategic direction of Women's College Hospital and the Foundation.
- Show strong commitment to inclusion, diversity, equity and anti-oppression with the progressive mindset of a champion for a workplace culture that promotes a bias-free work environment and a fully welcoming institution for all staff, visitors, donors, board members and community partners.
- Work with other charitable organizations, leaders, senior staff, and/or board members on collaborative projects that further the mission of the Hospital and Foundation.
- Be a goal-oriented individual with demonstrated success in, budget management, event execution and revenue growth.
- Successfully negotiate and work within the organization as a whole to ensure that donor expectations are aligned with organizational strategy and needs.
- Act as a community ambassador by preparing and delivering speeches and presentations to corporations, organizations, business groups, and boards as needed.

QUALIFICATIONS AND SKILLS

- An undergraduate degree and CFRE or equivalent, relevant work experience.
- 5+years experience supervising staff.
- While a broad base of philanthropic knowledge and event experience is preferred, proven success in the areas of design, co-ordination and execution of major revenue generating events is required.
- Experience managing an event portfolio of \$2 million or more.
- Experience in different phases of institutional campaigns is also desirable.
- Demonstrated success in building and retaining a 'best in class' team by coaching, managing, and inspiring staff.
- Comfortable supporting and mobilizing senior volunteers/executives.
- Outstanding communication and project management skills.

Salary Range: \$130,000 - \$145,000 + eligibility for merit pay and a comprehensive benefits package including Healthcare of Ontario Pension Plan enrollment

Qualified applicants are invited to submit resume and cover letter to: Darren Zagoruy by November 19, 2021.

Darren.zagoruy@wchospital.ca

Manager, Board of Directors & Office of the President

76 Grenville Street, Toronto, ON M5S 1B2

We thank all applicants for their interest; we will contact only those applicants selected for further considerations. Please note that submissions will be reviewed on an ongoing basis, and therefore early submission is encouraged.

COVID-19 Vaccine Requirement

As a condition of employment, you are required to submit proof of full COVID-10 vaccination to the Hospital's Occupational Health, Safety & Wellness department

Women's College Hospital Foundation is committed to fairness and equity in employment and our recruitment and selection practices. We encourage all applicants including those from Indigenous peoples, people with disabilities, members of sexual minority groups, members of racialized groups, women and any others that represent our Foundation and Hospital community. Accommodation will be provided in all parts of the hiring process as required under our Access for People with Disabilities policy. Applicants are asked to make their requirements known in advance.